



New Year Windfall for Waterloo Pharmacist *Satish Mistry Wins Over \$40,000 in December 50/50 Draw*

Thursday, January 6, 2022

FOR IMMEDIATE RELEASE – **Satish Mistry** of Waterloo rang in the New Year with a surprising cash windfall to kick off 2022. Mistry was the lucky winner of Drayton Entertainment’s December Ultimate 50/50 Draw taking home a final jackpot of **\$42,725**. His winning ticket was #99456755024.

“I was driving to my sister’s house for a small New Year’s Eve get together when Artistic Director Alex Mustakas called to let me know that my ticket was the winner,” says Mistry. “I couldn’t believe it. I’ve never won anything in my life!”

Mistry owns a pharmacy in the Westmount area of Waterloo, sits on the board of KW Habilitation, and is an ardent community volunteer in his spare time. The pharmacy has been extra busy over the last few months as his team has been administering 60 to 70 COVID-19 vaccinations daily in addition to their regular duties.

“I’ve never actually been to a Drayton Entertainment performance. I learned about the 50/50 draw through my fellow KW Habilitation board members. I guess I owe them a debt of gratitude,” Mistry laughs. “I’ve participated in a few 50/50 draws with various organizations, but I always think of it as more of a donation. I’ve played the Drayton 50/50 for a few months now, but I never thought that I would take home the jackpot. It’s exciting, and wonderful to know that the proceeds are benefiting the new Youth Academy.”

Mistry is not exactly sure how he’ll spend his cash prize, but he says he will likely give back to some of the organizations in the community that are important to him, pay down some business costs, and buy something a little extra special for his 3-year-old son.

Proceeds from the December 50/50 draw were allocated to the new Drayton Entertainment Youth Academy currently under construction at 145 Northfield Drive W. in Waterloo. The \$3-million project will transform an industrial warehouse into 10,000 sq. ft. of cultural infrastructure including rehearsal halls, classrooms, music rooms, acting studios, and more. Students will also have access to Drayton Entertainment’s adjacent Production Centre for the Technical Arts, generating thousands of hours of new

arts-related activity every year. To learn more about the Youth Academy or to make a donation, please visit: <https://www.draytonentertainment.com/Online/article/youth-academy-give>

“The 50/50 draw has been a lifeline for us during this incredibly difficult time. With this new round of government restrictions, the raffle is an even more essential source of support,” says **Alex Mustakas**, Artistic Director of Drayton Entertainment. “We appreciate that our theatre-loving patrons are participating and telling their friends – it’s touching that someone who’s never been to a Drayton Entertainment show chose to buy tickets. We’re grateful that people continue to play. By purchasing tickets, participants are not only potentially winning the jackpot, they’re also supporting our professional, not-for-profit charitable arts organization at a very critical time. The January 50/50 has already started, and we’ve got a fun Early Bird Prize of \$2,022 to celebrate the New Year.”

The January raffle will run through 11:59 p.m. on Monday, January 31 with a Grand Prize draw at noon on Tuesday, February 1. Tickets are available for purchase online at <https://drayton5050.com>. The jackpot is updated online in real-time and grows as more people participate – the published amount is the winner’s take-home prize. Tickets may be purchased by individuals 18 years or older and located in the Province of Ontario at the time of purchase. All ticket sales are final and ticket buyers will receive a receipt via email after purchasing that will list all numbers associated with the purchased tickets. Tickets are sold using an electronic raffle system approved by the Alcohol and Gaming Commission of Ontario (AGCO) and supplied by Bump Worldwide Inc. Raffle License AGCO #RAF1232607. Ontario Problem Gambling Helpline 1-888-230-3505 or visit www.connexontario.ca. For complete details including rules of participation and frequently asked questions, please visit <https://drayton5050.com>.

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About Drayton Entertainment

Drayton Entertainment is an award-winning, not-for-profit charitable arts organization (12591 1313 RR0001) operating six professional live theatre venues in five Ontario communities – the original Drayton Festival Theatre in Drayton, Huron Country Playhouse (Mainstage and South Huron Stage) in Grand Bend, King’s Wharf Theatre in Penetanguishene, St. Jacobs Country Playhouse and Schoolhouse Theatre in St. Jacobs, and the Hamilton Family Theatre in Cambridge.

During regular operations, Drayton Entertainment produces 18 productions annually resulting in over 800 individual performances per season across its seven stages. In 2020, before the onset of the pandemic, the organization was on track to reach a paid attendance record of 275,000, with an anticipated economic impact of \$82.8 million, positively stimulating many tourism and hospitality businesses in communities throughout Ontario. At peak operation, Drayton Entertainment is one of the largest employers of professional artists in the country across all artistic disciplines with over 400 artist contracts issued annually. The organization’s sustainable theatre model has emerged as a powerful force for culture and

tourism in the province and has been recognized by the office of the Lieutenant Governor of Ontario as well as the Ontario Innovation Excellence Awards.

Drayton Entertainment continues to follow government and public health guidelines for indoor gatherings and is working on reopening plans for the spring or summer of 2022. For more information, please visit www.draytonentertainment.com.