



Speakers Announced for Leadercast 2020

Early Bird Pricing Available Until February 21

Tuesday, February 11, 2020

FOR IMMEDIATE RELEASE – The list of speakers has been announced for *Leadercast*, and five-time NBA champion, three-time league MVP, gold medalist and Basketball Hall of Fame inductee **Magic Johnson** is at the top of the list. **Drayton Entertainment** and the **Cambridge Chamber of Commerce** will once again team up to host the streamed educational event aimed at developing leaders across all industries and at any career level, so they are better equipped to take on the next challenge and inspire others. The 2020 event will be streamed live at the **Hamilton Family Theatre Cambridge** on **Thursday, May 7**.

The esteemed list of presenters includes a number of high profile business leaders. The event is hosted by **Tripp Crosby**. The 2020 speakers include:

- **Magic Johnson**, *Chairman and CEO of Magic Johnson Enterprises*
- **Amy Jo Martin**, *Digital Media Pioneer and Best-Selling Author*
- **Dr. Henry Cloud**, *Psychologist, Author and Leader Expert*
- **Rahaf Harfoush**, *Digital Anthropologist and Executive Director, Red Thread Institute*
- **Richard Montañez**, *VP of Multicultural Sales & Marketing, PepsiCo North America*
- **Bozoma Saint John**, *Chief Marketing Officer, Endeavor*
- **Matt Wallaert**, *Behavioral Scientist and Chief Behavior Officer, Clover Health*
- **Andy Stanley**, *Best-Selling Author and Leadership Communicator*
- **Sangram Vajre**, *Co-Founder and Chief Evangelist, Terminus: Account-Based Marketing*

The theme of this year's conference is **Positive Disruption**. The world is looking for trailblazers – the people who face big ideas head-on and take their teams to new heights. *Leadercast* attendees will learn how disruption is the best way to make positive, lasting changes that will echo throughout an organization and spur growth.

Broadcast live from Atlanta and simulcast to hundreds of locations around the world, *Leadercast* is the largest, one-day leadership event on the planet. The unique event brings together more than 100,000 current visionaries and future world-changers annually.

Leadership development is not just for high-level executives. For years, *Leadercast* has brought people at all levels together and equipped them to become better leaders, managers, community members, and employees.

The Cambridge simulcast presentation of *Leadercast* is proudly sponsored by **Reid's Heritage Homes**. Supporting Sponsor is **P & H Milling Group**. The Lunch Sponsors are **Graham Mathew Professional Corporation**, **Immigration Partnership**, **RBC Dominion Securities** by **Erica Tennenbaum**, and **The Achievement Centre**. The Coffee Break Sponsor is **TD Canada Trust**. The Internet Sponsors are **Farm Mutual Re** and **Toyota Motor Manufacturing Canada Inc**.

The early bird discount rate of \$100 plus tax is available until Friday, February 21. After February 21, regular tickets are \$125 plus tax. Organizations and individuals are encouraged to book tickets as soon as possible. Seating is limited for this one-day event. Lunch is included.

Tickets may be purchased at <https://www.draytonentertainment.com/online/article/leadercast-2020>, in person at any Drayton Entertainment Box Office, or by calling toll free **1-855-DRAYTON (372-9866)**.

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For more information please contact:

Amanda Kind
Director of Marketing
Drayton Entertainment
(519) 621-5511 ext. 235
amanda@draytonentertainment.com

Lisa Durocher
VP Marketing, Events & Member Enrichment
Cambridge Chamber of Commerce
(519) 622-2221
lisa@cambridgechamber.com